ORDER

Orders Order / Rev: 719016 06356866 Alt Order #: AMERICAN CROSSROADS Product Desc: Estimate: 1065 10/02/12 - 10/08/12 Flight Dates: Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 09/28/12 / 09/28/12 T-WAS Order Type: Political Sales Region: NAT Crossroads Media/ POL Agency Name: **Buying Contact:** Michelle Santuoso Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Suite 500 Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser **American Crossroads** Name: Demographic: A35+ New Business Thru: **Product Codes:** IS-Candidate/Presidential Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Totals

Bill Plan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	20	\$28,780,00	\$24,463,00

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	20	\$28,780.00	\$24,463.00	0.00
Totals	20	\$28,780.00	\$24,463.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code Bro	eak Start/E	nd Time Day	s Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 WTSP 10/05/12 10/05/12	,		I		1	\$300.00 P-2	0.00 NM	1	\$300.00
E 1 W131 10/03/12 10/03/12	Studio 10	10-11a	1	.50	'	ψ300.001 -2	U.UU INIVI	'	ψ300.00
STUDIO 10	Otadio 10								
Start Date End Date	Weekdays Spots/W	eek Ra	ate Rating						
Week: 10/01/12 10/07/12	F	1 \$300.	0.00						
E 2 WTSP 10/05/12 10/05/12	B&B CN	l 130-2p	I	- :30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
	Bold and Beautiful								
BOLD & BEAUTIFUL									
Start Date End Date	Weekdays Spots/W	<u>eek</u> Ra	ate Rating						
Week: 10/01/12 10/07/12	F	1 \$1,400.	0.00						
E 3 WTSP 10/05/12 10/05/12	5-530a CN	5-530a	I	F :30	1	\$400.00 P-2	0.00 NM	1	\$400.00
	5-530a 10 News								
10 NEWS-5AM									
Start Date End Date	Weekdays Spots/W		ate Rating						
Week: 10/01/12 10/07/12	F	1 \$400.	0.00				,		
E 4 WTSP 10/08/12 10/08/12	LN (M-F)	M-F 11	-1135p M	:30	1	\$4,000.00 P-2	0.00 NM	1	\$4,000.00
	LN (M-F)								
10 NEWS-11PM									
Start Date End Date	Weekdays Spots/W		ate Rating						
Week: 10/08/12 10/14/12	M	1 \$4,000.	0.00						
E 5 WTSP 10/08/12 10/08/12	B&B CN	l 130-2p	M	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
	Bold and Beautiful								
BOLD & BEAUTIFUL									
Start Date End Date	Weekdays Spots/W		ate Rating						
Week: 10/08/12 10/14/12	M	1 \$1,400.	0.00						

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Order / Rev: 719016 Advertiser: American Crossroads

Alt Order #: 06356866 Product Desc: AMERICAN CROSSROADS WTSP-TV

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1065

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 6 WTSP	10/08/1	2 10/08/12	M-F 3-4p	CM	3-4p	M	:30	1 \$	S1,100.00 P-2	0.00 NM	1	\$1,100.00
			Let's Make a Dea	l								
_	IAKE A [M / I - I	0	Data	Detien						
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/		10/14/12		1	\$1,100.00	0.00	.20		\$600.00 D.2	0.00 NIM	4	\$600.00
E / WISP	10/06/1	2 10/06/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
10 NEW	/S-6AM		o ra io ivews									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	08/12	10/14/12	M	1	\$600.00	0.00						
E 8 WTSP	10/08/1	2 10/08/12	M-F 930-10a	СМ	930-10a	M	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
			Inside Edition									
_	EDITION											
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week 1	Rate	Rating						
Week: 10/		10/14/12		<u>'</u>	\$400.00	0.00	-00	4 0	20 400 00 D 0	0.00 NIM	_	CO 400 00
E 9 WTSP	10/06/1	2 10/06/12	Liv (Sa) Late News (Sa)	CM	Sa 11-1135p	S-	:30	1 \$	S2,400.00 P-2	0.00 NM	1	\$2,400.00
10 NEW	/S-11P S	iA.	Late News (Sa)									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S-	1	\$2,400.00	0.00						
E10 WTSP	10/06/1	2 10/06/12	Sat Prime A	CM	Sat 8-9p	S-	:30	1 \$	6,000.00 P-2	0.00 NM	1	\$6,000.00
			Crimetime Saturd	lay								
CRIMET	TIME SA	TURDAY										
	rt Date	End Date	Weekdays S-	Spots/Week	Rate	Rating						
Week: 10/		10/07/12		1	\$6,000.00	0.00					_	
E11 WTSP	10/07/1	2 10/07/12	` '	CM	Su 11-1135p	S	:30	1 \$	S2,800.00 P-2	0.00 NM	1	\$2,800.00
10 NFW	/S-11P S	i.U	Late News (Su)									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S	1	\$2,800.00	0.00						
E 12 WTSP	10/04/1	2 10/04/12	B&B	СМ	130-2p	T	:30	1 \$	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
			Bold and Beautifu	ıl								
_	BEAUT				_							
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/		10/07/12			\$1,400.00	0.00 T		4 0	24 400 00 D 0	0.00.1114		#4.400.00
E13 WTSP	10/04/1	2 10/04/12	M-F 3-4p Let's Make a Dea	CM	3-4p	1	:30	1 \$	S1,100.00 P-2	0.00 NM	1	\$1,100.00
LET'S M	IAKE A [DEAL	Let's Make a Dea	II .								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	T		\$1,100.00	0.00						
E 14 WTSP	10/04/1	2 10/04/12	M-F 930-10a	СМ	930-10a	T	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
			Inside Edition									
	EDITION				_							
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/		10/07/12		CM	\$400.00	0.00 - T	-20	4 0	24 400 00 D 0	0.00 NIM		£4 400 00
E 15 WTSP	10/02/1	2 10/02/12	Bold and Beautifu	CM	130-2p	- 1	:30	1 \$	S1,400.00 P-2	0.00 NM	1	\$1,400.00
BOLD 8	BEAUT	IFUL	Dold and Deading	41								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	- T		\$1,400.00	0.00						
E 16 WTSP	10/02/1	2 10/02/12	M-F 3-4p	СМ	3-4p	- T	:30	1 \$	S1,100.00 P-2	0.00 NM	1	\$1,100.00
			Let's Make a Dea	d								
	1AKE A [_							
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 10/		10/07/12			\$1,100.00	0.00	.00		# 400.00.5.0	0.00 1111		#400.00
E 17 WTSP	10/02/1	∠ 10/02/12		CM	530-6a	- T	:30	1	\$480.00 P-2	0.00 NM	1	\$480.00
10 NEW	/S-530A		530-6a 10 News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	- T	1	\$480.00	0.00						
E 18 WTSP	10/02/1	2 10/02/12		CM	930-10a	- T	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
										•	•	

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Totals

20

\$28,780.00

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Alt Order #: 06356866 Product Desc: AMERICAN CROSSROADS WTSP-TV

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1065

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 930-10a									
			Inside Edition									
INSIDE I	EDITION	٧								_	_	
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	01/12	10/07/12	- T	1	\$400.00	0.00						
E 19 WTSP	10/03/1	2 10/03/12	M-F 10-11a	СМ	10-11a	W	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
			Studio 10									
STUDIO	10											
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	01/12	10/07/12	W	1	\$300.00	0.00						
E 20 WTSP	10/03/1	2 10/03/12	B&B	CM	130-2p	W	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
			Bold and Beautifu	ıl								
BOLD &	BEAUT	IFUL										
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	01/12	10/07/12	W	1	\$1,400.00	0.00						